



**2020 Wasatch International Food Festival Vendor Packet**  
UCCC Festival Grounds  
Saturday, August 8, 11am-10pm  
**IMPORTANT INFORMATION FOR ALL POTENTIAL VENDORS**  
**Application Deadline: Wednesday, July 1, 2020**

**VENDOR FEES**

**Food Booths-** \$100 (refundable after Festival)

**Food Trucks-** \$100 (refundable after Festival)

**Market Vendors-** \$100 (Non-refundable)

**Electricity (optional)-** \$50-\$100 based on individual needs

**Additional Lighting (optional)-** \$10 for each additional light

**External Cooktop (optional)-** \$50 for cooktop

**MENU GUIDELINES**

- Vendors may only sell items listed on the application
- Any menu/food changes must be approved by UCCC staff prior to the festival
- **All menu items must be under \$5 (equivalent to 8 Tasty Tickets)**
- Vendors may only sell approved specialty drinks. All water and soda products will be sold by WIFF.
- The intent of the Wasatch International Food Festival is to provide patrons a wide sample of international foods. In creating their menus, vendors are encouraged to limit portion size accordingly.

**TASTY TICKETS**

All food and beverages will be sold by tickets. Tickets will be sold at the festival ticket booths and in advanced. Price per ticket is \$1.00 each and sold individually or in sheets of five (5) for \$5, ten (10) for \$10, and twenty (20) for \$20. **Food vendors will retain 70% of ticket sales, with 30% returning to the event. Reimbursement will be based on number of tickets collected at the end of the event. Lost or destroyed tickets will not be reimbursed. Reimbursement checks will be mailed or available for pick up at the UCCC 3-5 business days after the festival.**

Please note: No cash transactions will be allowed by food vendors. Violators will be asked to leave the festival with no refund of fees (entry, space, power).

**Market vendors are allowed to make cash/credit card transactions, and no percentage of their sales will return to the UCCC. MARKET VENDORS ARE NOT TO ACCEPT TASTY TICKETS.**



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**Vendor Hours**

Food vendors must be open and staffed for the duration of the festival. There are no exceptions to this rule. Festival hours are as follows:

- Saturday, August 8, 7am-10:30am Vendor Setup (all vendor vehicles must be off the festival grounds by 10:30)
- Saturday, August 8, 11am-10pm Festival open
- Saturday, August 8, 10pm-12am Vendor Cleanup

**Rain Date**

There is no rain date for the Wasatch International Food Festival, and there will be no refunds due to inclement weather.

**Spaces**

The Wasatch International Food Festival reserves the right to assign or reassign any or all booth and food truck locations. No guarantee of a specific booth or space is given or implied by WIFF.

Food vendors are responsible for providing their own tables, chairs, decoration, set-up, and clean-up for their area (food booths and market vendors will be provided one 6x3 ft table and two chairs). Please note that WIFF does not provide additional chairs, tables, flooring, tents, extension cords, power strips, lighting, etc.

**Vendors are prohibited from using any form of amplified sound in their booth space.**

**Beverage Policy**

Food vendors are prohibited from consuming or selling alcoholic beverages during the festival. Due to the participation of water and soft drink sponsors, **you will not be allowed to sell sodas, sport drinks, or bottled water.** Specialty drinks are permitted if included on the vendor application and approved prior to the event.

**Insurance**

Accepted vendors must supply the Wasatch International Food Festival with a certificate of general liability insurance listing 'Utah Cultural Celebration Center' and 'West Valley City' as an additional insured for the date of the event, August 8, 2020. Coverage must be at least \$1,000,000 general aggregate and \$500,000 each occurrence.



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**Cancellations**

Any vendor wishing to withdraw from the event must notify the UCCC office by email or phone by Friday, July 31, 2020 that is unable to participate in the event. Vendors will be reimbursed 75% of the standard entry fee only. Cancellations after July 31<sup>st</sup>, 2020 will not be eligible of a refund for any paid fees.

**Questions**

Please contact Taylor Timmerman at 801-963-5113 (office) or [taylor.timmerman@wvcv-ut.gov](mailto:taylor.timmerman@wvcv-ut.gov).

**Make check payable to:** West Valley Arts & Cultural Foundation

**Mail application, menu,  
and liability waiver to:** Taylor Timmerman  
3333 Decker Lake Drive  
West Valley City, UT 84109

**These documents can also  
be emailed to:** [taylor.timmerman@wvc-ut.gov](mailto:taylor.timmerman@wvc-ut.gov)

**All application paperwork and \$100 deposit is due by Wednesday, July 1, 2019. Your booth space is not guaranteed without the \$100 deposit.**