



**2020 Wasatch International Food Festival
Vendor Application**
UCCC Festival Grounds
Saturday, August 8, 11am-10pm
Application Deadline: Wednesday, July 1, 2020

Name: _____ Date: _____

Name of Business: _____

Full Address: _____ City/State/Zip: _____

Business Phone: _____ Cell Phone: _____ Email: _____

Sales Tax No. (if applicable): _____ or SSN: _____

All Vendor Fees (truck, trailer, booth, or market) are \$100. Food vendor fees will be reimbursed following the festival. Failing to follow the vendor rules and regulations (see page 3) or leaving the event early will result in not being reimbursed the \$100. Market Vendor fees are not reimbursed. Electricity, additional lighting, and cook top are *NOT* included with the \$100 deposit but can be purchased at an additional cost.

Type of vendors:

Please check one: I am applying as a:

Food Booth Food Truck Market Vendor

Food Booth: Booth spaces are 10x10' and include one 6x3 table, 2 chairs, a floor, and enclosed walls. External cooktop available upon request. Food vendors have reserved parking directly outside the festival grounds but CANNOT park vehicles or trailers at their booth.

Food Truck/Trailer: Truck/Trailer spaces are 12x20 ft. unless noted on application and approved by WIFF staff. Food vendors have reserved parking directly outside the festival grounds but CANNOT park additional vehicles at their space. Space for trucks/trailers exceeding 12x20 feet is available at an additional cost. Please contact Taylor at taylor.timmerman@wvc-ut.gov for additional information

Truck dimensions: _____ x _____

Food is served (please check one): Passenger side Driver side Back of truck/trailer

Market Vendors: Each market vendor will be provided with a 6x8 table and 2 chairs under our large Market tent. These table DO NOT have access to electricity, but lighting will be provided.

Market vendors can accept cash/credit card sales and no percentage of their sales will return to the UCCC.

Number of tables needed: _____ x \$100= _____

Electricity: If you do not pay for electricity prior to the festival, electricity will NOT be provided. Electricity/outlets are limited, and each vendor will only be provided with the type/power indicated on their application. Any changes to electricity needs must be submitted by August 1st, or we may not be able to accommodate your needs. Vendors are responsible for providing extension cords to power outlets (not to exceed 50 ft. from vendor), and each vendor will be provided with 1 outlet unless special arrangements have been made prior to the festival.

110/120 Volt Connection
____ Up to 50 AMPS, \$50.00
____ 50-100 AMPS, \$75.00

220/240 Volt Connection
____ Up to 50 AMPS, \$75.00
____ 50-100 AMPS, \$100.00

____ I am providing my own electricity via a WHISPER generator and DO NOT need electricity

Lighting: The festival grounds are lighted, but each individual booth and truck/trailer space is not lit. If you would like to rent a light for your space, each light is \$10. Lighting is provided for the market tent.

____ Yes, I would like additional lighting. ____ # of lights x \$10.00 = ____
____ No, I do not need additional lighting.

External Cook Top: Many vendors choose to bring their own tent and additional flooring for cooking and preparing food. However, additional cook tops are available. A cooktop will not be provided unless paid for in full beforehand.

____ Yes, I would like an additional cooktop. \$50.00/cooktop
____ No, I do not need an additional cooktop.

Applications will not be accepted without the \$100 fee. If a food vendor cleans up early or leaves a mess, this is NOT refundable. If your space has been approved by WIFF staff at the end of the event, your deposit will be returned promptly from WVC.

A business license for operating in West Valley City will be covered by the Utah Cultural Celebration Center.

Vendor Fee: _____
Electricity Fee: _____
Additional Lighting: _____
\$100 Deposit: _____
TOTAL DUE: _____

Make checks payable to: West Valley Arts & Cultural Foundation
Preferred Payment Method: Once your application is received, WVC Div. of Arts and Culture will email an invoice that can be paid online via credit card.

Additional Questions:

Please answer Yes or No to the following questions:

____ Will the owner of the business be present during the festival? If not, please add the contact number and name of the owner of the business: _____

____ I am a food truck and have included truck dimensions.

____ Do you have a current food handlers permit? Please be prepared to share a copy of your permit upon acceptance to the festival.

MENU AND PRICE LIST:

All food and beverages will be sold by tickets. Tickets will be sold at the festival ticket booths and in advanced. Price per ticket is \$1.00 each and sold in singles or sheets of five (5) for \$5, ten (10) for \$10, and twenty (20) for \$20. **Food vendors will retain 70% of ticket sales, with 30% returning to the event. Reimbursement will be based on number of tickets collected at the end of the event. Lost or destroyed tickets will not be reimbursed. Reimbursement checks will be mailed or available for pick up at the UCCC 3-5 business days after the festival.**

Please note: No cash transactions will be allowed. Violators will be asked to leave the festival with no refund of fees (entry, space, power).

The purpose of the Wasatch International Food Festival is to allow attendees to sample diverse food from different vendors. We have found that vendors that offer \$3-5 small plate items sell the most items. **Accordingly, all menu items MUST be under \$5. \$3-5 (equivalent to 6-8 Tasty Tickets).**

*****Vendors may only sell approved specialty drinks. All water and soda products will be sold by WIFF.***
Violation of the policy will result in loss of deposit**

Please provide a brief description of ALL the items to be sold. We will try to have as little duplicates as possible. Items that are not listed will not be accepted for sell. If items are sold that are not listed, you will NOT be eligible for a deposit refund.

Product/Menu Description	Price:	# of Tasty Tickets Charged	Please Indicate if Vegetarian	Please indicate if vegan

VENDOR RULES AND REGULATIONS:

Festival Hours:

Saturday, August 8: Set Up: 7am-10:30am; Festival: 11am-10pm

1. All vendors must be set up and ready 30 minutes before the festival begins. For the safety of our guests, all vehicles MUST be off the festival grounds at this time.
2. No tearing down booths early as this poses a potential hazard to attendees.
3. No vendor will be allowed to set up unless full payment (including deposits) have been received.
4. Vendors are responsible for having appropriate licenses and meeting all health-code standards.
5. All vendors will be responsible for his/her own sales tax reporting.
6. Vendors are NOT permitted to sell soda, water, or alcoholic beverages of any kind.
7. You, your staff, and your booth must remain neat, clean, and kept in an orderly fashion. Conduct and displays must be appropriate. No garbage/boxes/etc. may be in view.
8. There are no refunds on deposits or cancellations of the event due to rain or acts of nature.
9. Only items listed and approved on this application will be allowed to be sold at the event.
10. Vendors are asked to not play music or audio at their individual booth as to not interfere with the music or demo stage.
11. The Utah Cultural Celebration Center reserves the right to reject or accept any vendor.
12. West Valley City and the Utah Cultural Celebration Center will not be held responsible for any product stolen, damaged, or misplaced.
13. Any vendor not complying with the rule/regulations of the festival in full will be subject to NO refund of their deposit and possible forfeiture of vendor space.

Application Check List:

- A complete signed application form and agreement

Upon acceptance to the Festival:

- Payment for Booth Deposit
- Number of your seasonal permit or a copy of Health Department Short Term Food Permit
- Copy of current public liability insurance policy with the Utah Cultural Celebration Center and West Valley City Corp. listed as additional insureds.

By signing below, I certify the information provided is true and correct, and I agree to any and all rules/regulations provided by the Utah Cultural Celebration Center.

_____ Signature _____ Date